

Business Trip to Australia & New Zealand April 2019

ABOUT THE TRIP

Export Delaware and the Pennsylvania Department of Community & Economic Development invite you to join us on a business trip to Australia (with an optional add on to New Zealand) to meet new customers and potential partners.

Meeting face-to-face with prospective customers is critical to establishing new business relationships around the world. Let us help you make the right contacts overseas and achieve new international sales!

"Our options for distributorship in Australia and New Zealand expanded as a result of this business trip.

We anticipate securing partnerships with distributors in target markets where we currently do not have brand recognition or sufficient sales growth."

- Dr. Katherine A. Bakeev, B&W Tek

THIS TRIP INCLUDES:

- Assistance from in-country trade representative, Angela Foley.
- Business meetings with distributors, agents, or customers arranged according to your needs.
- Preparation session, in-country briefing and follow-up support after the trip.

TRIP ITINERARY

April 1-3	Business meetings in Sydney
April 3	Transfer to Melbourne
April 3-5	Business meetings in Melbourne
April 6	Transfer to New Zealand (optional)
April 8-9	Business meetings in Auckland
April 9	Depart for the U.S.

WHY AUSTRALIA

The U.S. and Australia share similar language, business and cultural ties and have developed a long-lasting trade relationship supported by a Free Trade Agreement.

- 13th largest economy in the world, experiencing its 27th year of consecutive annual economic growth.
- GDP estimated at \$1.5 trillion.
- The value of the nation's total production has tripled in the last 20 years.

Australia offers export opportunities in many different sectors: Infrastructure; Health and Medical Technology; Information Computer Technology, Digital technology; and Defense and Security.

COST & DETAILS

Businesses are responsible for air, hotel, meals and incidental expenses.

A passport with at least 6 months of validity following dates of the travel is required.

APPLY NOW

Delaware Businesses:
Contact Beth Pomper at
Beth.Pomper@state.de.us

Pennsylvania Businesses:
Contact Linda Foerster at
LFoerster@pa.gov

FUNDING ASSISTANCE

Funding Assistance is available to assist you with up to 50% of your eligible travel expenses. Funds are based on availability.