Business Trip: Canada

This Exciting Business Trip Includes:

- Business meetings with distributors, agents, or customers according to your needs all arranged specifically for your company.
- Assistance from State of Delaware trade representative, Ludo Ortuno in Canada, and Global Delaware.
- Translation of sales presentations and materials (if needed) and in-country transportation and interpreters on the trip.
- Preparation session and in-country briefing.
- On-site assistance throughout the trip and follow-up assistance upon return.
- All services, valued at \$6,500 per company, are financed by the SBA and the State of Delaware.

Businesses with physical operations in the State of Delaware who meet the qualifying criteria may apply.

Why Canada?

- Canada is the largest export market for the U.S.
- Canada has the largest growth in GDP of the G-7 countries, and the IMF predicts GDP will grow consistently at 2 percent annually through 2020.

Participants of previous trips to Canada have received RFPs, and made new high level customer contacts!

- 66 These trips with Global Delaware can be real game changers. Each trip we've gone on has given us solid leads, both direct customer and distribution partnerships, and led to new business overseas."
 - Tom Zawislak General Manager B&W Tek

September 25-28, 2017

Cost and Details

Businesses are responsible for their own air, hotel, meals, and incidental expenses.

Companies selected for the business trip will be sent an official registration form.

A passport with at least 6 months of validity following dates of the travel is required.

Funding Assistance

Funding assistance for qualifying businesses may be available. Please see our website for details and the application at: <u>de.gov/funding</u>.

Funding assistance may be available up to 50% of eligible travel expenses.

Funds are based on availability.

If you are interested in participating in this trip, contact Global Delaware at <u>global@delaware.gov</u>, or call 302-577-8464



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