

# **Business to Business Meetings for Your Company in Mexico**

Global Delaware, an initiative of the Delaware Department of State, is offering an exclusive program for Delaware businesses.

If you are interested in growing your business overseas, you should consider joining us on our trade mission to Mexico. The mission will be led by Global Delaware staff.

### Why Mexico?

- Mexico is a top country market for products and services Delaware businesses offer
- Mexico purchased over \$60 billion in US products last year in Delaware's top industry sectors of: Information Communication Technology (ICT) , Bioscience, Chemicals and Agriculture
- The State of Delaware now has a trade rep. based in Mexico City to assist with your expansion efforts

## This Exciting Trade Mission Includes:

- Business meetings with distributors, agents, or customers according to your needs in Mexico all arranged by Delaware's in-country trade representative
- In-Country transportation to your appointments and interpreter to accompany you on business meetings
- Preparation session and in-country briefing by State of Delaware Mexico trade representative
- On site assistance provided by Global Delaware staff and our in-country trade representative
- Debrief session upon return to Delaware to assess any follow-up assistance required
- The State of Delaware is covering all these costs valued at \$6,500 per company

### Who Can Participate?

- Delaware businesses with physical operations in the State of Delaware who meet the qualifying criteria may apply to participate in the trade mission
- Leading industry sectors identified are: Bioscience, ICT, Chemicals and Agriculture; however, Delaware businesses in all sectors are encouraged to participate

# September 29 – October 3, 2015

Business meetings will take place in Mexico City, with potential to explore Monterrey if applicable.

#### **Cost and Details**

The cost of participation is \$500. Delaware businesses are responsible for their own air, hotel, meals, and incidental expenses.

Companies that have been selected for the trade mission will be sent an official registration form.

A passport with at least 6 months of validity following dates of travel is required for travel to Mexico.

#### **Funding Assistance**

The State of Delaware provides limited funding assistance for qualifying Delaware businesses seeking to export. Please see our website for details and an application at: <u>www.global.delaware.gov</u>.

State assistance may be used to offset up to 50% of eligible expenses; including your travel to Mexico. Funds are based on availability.

# If you are interested in participating in this mission, please contact:

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